

# .AOG

DEVELOPMENTS

[www.aogdevelopments.com](http://www.aogdevelopments.com)

.AOG  
DEVELOPMENTS

Life elevation  
Solved equation.



## Message from the CEO

We believe our purpose is to improve life, recognizing that each era presents unique challenges. Previously, our focus was on creating new lifestyle concepts where aspirations could be realized within a single, integrated environment, preserving familiar comforts amidst turbulent external changes. Today, the paramount challenge is affordability, reflecting current economic realities and the need for greater accessibility. While we acknowledge this is a complex equation, we are confident in our ability to develop and implement innovative solutions that address this crucial need, ensuring our offerings are attainable for a wider audience and continue to contribute to a better quality of life.

**Mahmoud Omar**



About  
AOG  
DEVELOPMENTS

AOG is a leading real estate holding company committed to creating value through strategic investment, innovative development, and exceptional property management across residential, commercial, and mixed-use properties. Built on integrity, excellence, and sustainability, we blend visionary design, cutting-edge technology, and market expertise to deliver benchmark projects that enhance communities and inspire growth. We're dedicated to shaping vibrant environments and delivering long-term value for both stakeholders and the communities we serve.



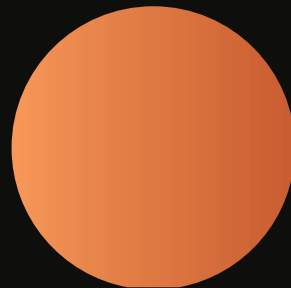
Our deep roots instill the confidence to reach new heights. With deep roots since 2006, Lasirena Group and El Manara Developments since 2019 are leading Egyptian tourism and real estate developers. Ten existing projects across various prime locations showcase our comprehensive and professional approach to coastal, residential, and commercial development, demonstrating our stability and continued growth.



**The apple doesn't  
fall far from the tree**

## AOG Philosophy

Our philosophy for the future centers on solving the accessibility equation. Recognizing its complexity, we are committed to developing innovative solutions that increase access and contribute to a better quality of life for a wider audience.



## AOG Philosophy

### We are committed to:

- **People-Centric Development** : Prioritizing the needs of our clients, tenants, and communities to deliver value beyond structures.
- **Sustainable Progress** : Designing and operating with an eye toward environmental responsibility and long-term viability.
- **Excellence in Every Detail** : From the initial concept to project completion, ensuring quality and precision at every stage.
- **Adaptability and Growth** : Continuously evolving to meet the changing needs of markets, industries, and the people we serve.

*By adhering to these principles, we aim to shape landscapes, improve lives, and leave a lasting positive legacy in the real estate industry.*

# MISSION



To deliver exceptional real estate solutions that create lasting value for communities, investors, and stakeholders, by combining innovation, sustainability, and operational excellence.

# VISION



To become a global leader in real estate development and investment, recognized for creating iconic spaces that inspire, enhance lifestyles, and promote sustainable growth.

# OUR VALUES

Life elevation  
Solved equation.

## Integrity

We uphold transparency and honesty in all our dealings, fostering trust with our partners and clients.

## Excellence

We are committed to achieving the highest standards in every project and service we provide.

## Innovation

We embrace creativity and cutting-edge technology to develop forward-thinking real estate solutions.

## Sustainability

We prioritize environmentally conscious practices, creating spaces that positively impact future generations.

## Collaboration

We value partnerships and teamwork to deliver shared success.



## People of AOG

Visionary leader Mahmoud Omar brings decades of expertise and a relentless pursuit of excellence to AOG, shaping the company's success through his forward-thinking approach and deep market understanding. Under his leadership, AOG will expand its portfolio, forge strategic partnerships, and embrace innovation to redefine real estate development and investment. Driven by integrity, sustainability, and community impact, Mr. Omar inspires the team to deliver exceptional value, establishing AOG as a trusted name and building a legacy of iconic, enduring spaces.

# Partners of Success

Our strength lies in the integration of diverse entities, each a leader in its field. This synergy enables us to offer comprehensive development solutions, from construction (Global Contracting) and renewable energy (1st Energy) to specialized engineering (MK Consultancy), soil assessment (Mass Soil Consultancy), ESG integration (ERM), and property management (Sakneen), delivering holistic, sustainable, and technologically advanced projects.

# Partners of Success

## **Global Contracting and steel Structure**

Experts in large – scale construction and infrastructure.

## **Master soil consultancy office**

Ensure safety and stability for construction projects and prevent structural failures due to inadequate soil assessment.

## **Mk consultancy**

Provides specialized technical expertise and professional services in various engineering disciplines.

## **ERM**

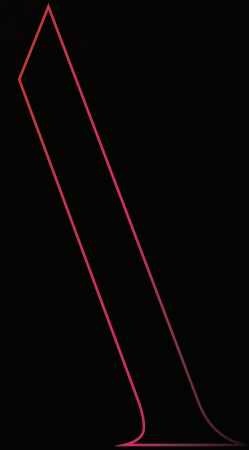
A firm specialized in providing sustainability and environmental, social and governance (ESG) solutions, focusing on integrating environmental and social considerations into project management and decision – making processes.

## **1st Energy**

Pioneers in renewable energy solutions and efficient power management.

## **Sakneen**

Platform for managing real estate properties and listings, improving operational efficiency, and enhancing user experience.



Figures  
don't  
Lie

3 Number of  
Projects

3 Number of  
Destinations

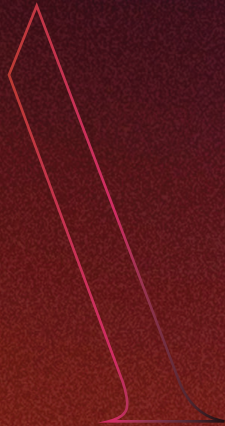
30 BILLION  
Investments  
by numbers

Life elevation  
Solved equation.

245  
Number of acres

+130  
Number of employees

# Our Contacts



**19808**

Third Floor, Canan Capital, Investment area,  
Al Moqatam, Maadi Ring Road, Cairo, Egypt.

[www.aogdevelopments.com](http://www.aogdevelopments.com)  
[info@aogdevelopment.com](mailto:info@aogdevelopment.com)



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